#### **S8911 TWO WAY VISION**

Two Way Vision is a glossy, calendered PVC film. It is specifically designed for applications where the advertisement should be visible from both sides. With this effect the advertisement gets a whole new value and is very versatile. Even though you only print on one side, the picture is visible on both sides. This film is perfect for advertisement that is allowed to be seen from the inside as well as from the outside. Due to the prism and the open area you have a high visibility to the outside and the daylight inside.

Two way Vision are suitable for the main large format digital printing techniques: solvent, eco-solvent, Latex and UV inkjet to meet all market requirements.

# **Applications**

THE PERSON NAMED IN

Surface must be clean and dry. Prevent contact with solvent or ammonia based cleaners. For best results, clean glass or install surface with a mild detergent and water and dry thoroughly prior to application. ALWAYS clean and dry glass surface prior to application.

- Flat and slightly curved glass (almost every kind of windows)
- Shop windows
- Hotels / restaurants
- Shopping centers

## **Advantages**

- Visible from both sides
- Easy application and removal
- Removal without adhesive residue
- Excellent durability
- Great dimensional stability and heat resistance

### **Face Material**

Printable Clear (30%)/White (70%) Calendared PVC with Integrated White Prism

## Type

|                                      | Calendered PVC film with     |  |
|--------------------------------------|------------------------------|--|
|                                      | integrated white prism       |  |
| Colour and Finish                    | transparent/white front side |  |
|                                      | transparent/white reverse    |  |
|                                      | side                         |  |
| Weight                               | 93 g/m² ±10%                 |  |
| Thickness                            | 120 μm ±10%                  |  |
| Outdoor vertical exposure durability | up to two years              |  |
| Indoor durability                    | Up to 3 years                |  |

#### **Adhesive**

Removable Clear Solvent Acrylic

| Туре                   | Acrylic removable |  |
|------------------------|-------------------|--|
| Min. Appl. Temp.       | +10°C to +30°C    |  |
| Temperature resistance | -10°C to +70°C    |  |

### Liner

| Туре      | Siliconized Paper |
|-----------|-------------------|
| Thickness | 180μ +/- 10μ      |

# **Printing Methods**

Solvent, eco-solvent digital inks Latex and UV ink-jet

## **Shelf life**

1 year, stored at +15°C to +25°C (+59°F to +77°F) and relative humidity between 45% and 70%. DURABILITY

#### Certificate

| Humidityy resistance | Very good |
|----------------------|-----------|
| Solvent resistance   | Very good |

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The methods of conversion and application of Carl Jensen's self-adhesive materials are multiple and it is therefore essential that the users are aware of the particular method to be used, prior to commencing the production.

Printing: Testing for compatibility between product, printers and inks is always highly recommended before printing the product.

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